

The Ries Co.

306-310 S. Mich. St.
South Bend Ind.

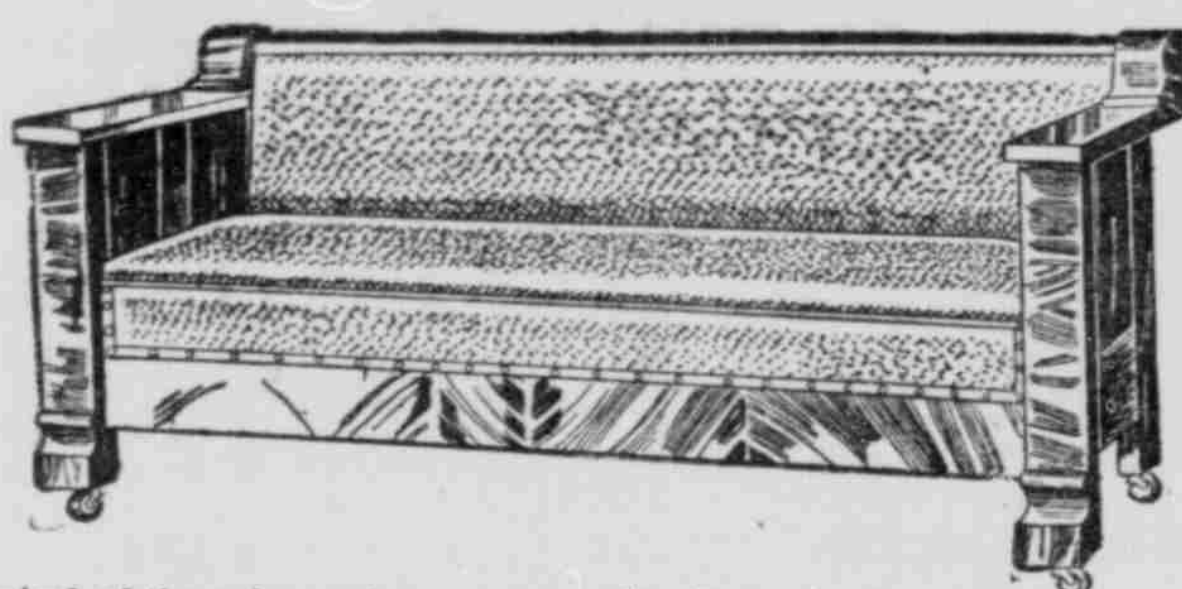
South Bend's Daylight Store

Oiled Floor
Mop only
19c



Adjustable handle—mouldings are easily cleaned. The triangle shape enables you to clean out the corners.

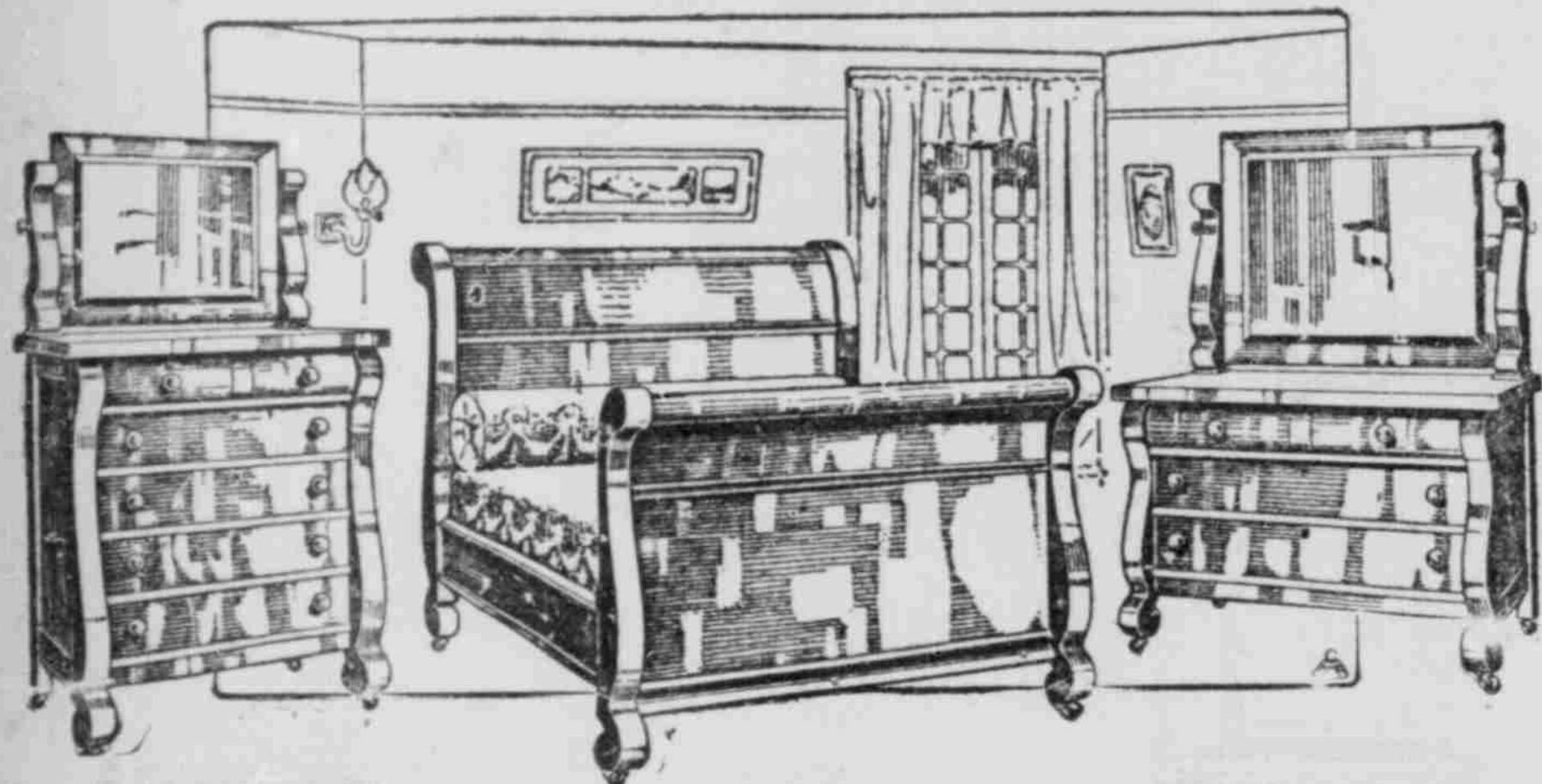
From Our Own
Factory to You
This Bed
Davenport
\$19.75



The superior value presented here is typical of the price savings on our entire line—the frame is of solid oak, has dependable upholstery—and the very best spring construction; the interior is our standard sanitary white enamel finish. A similar design in the shorter Duofold style at \$17.50.

\$75 Tapestry Davenport Loose Cushions \$55.00

As a rule a small price paid for a large upholstered piece is money poorly invested; but here is an exception to the rule. Our 45-Store Buying Power enables us to sell this \$75.00 value for \$55.00. It has springs in the loose cushions as well as spring construction below the cushions.

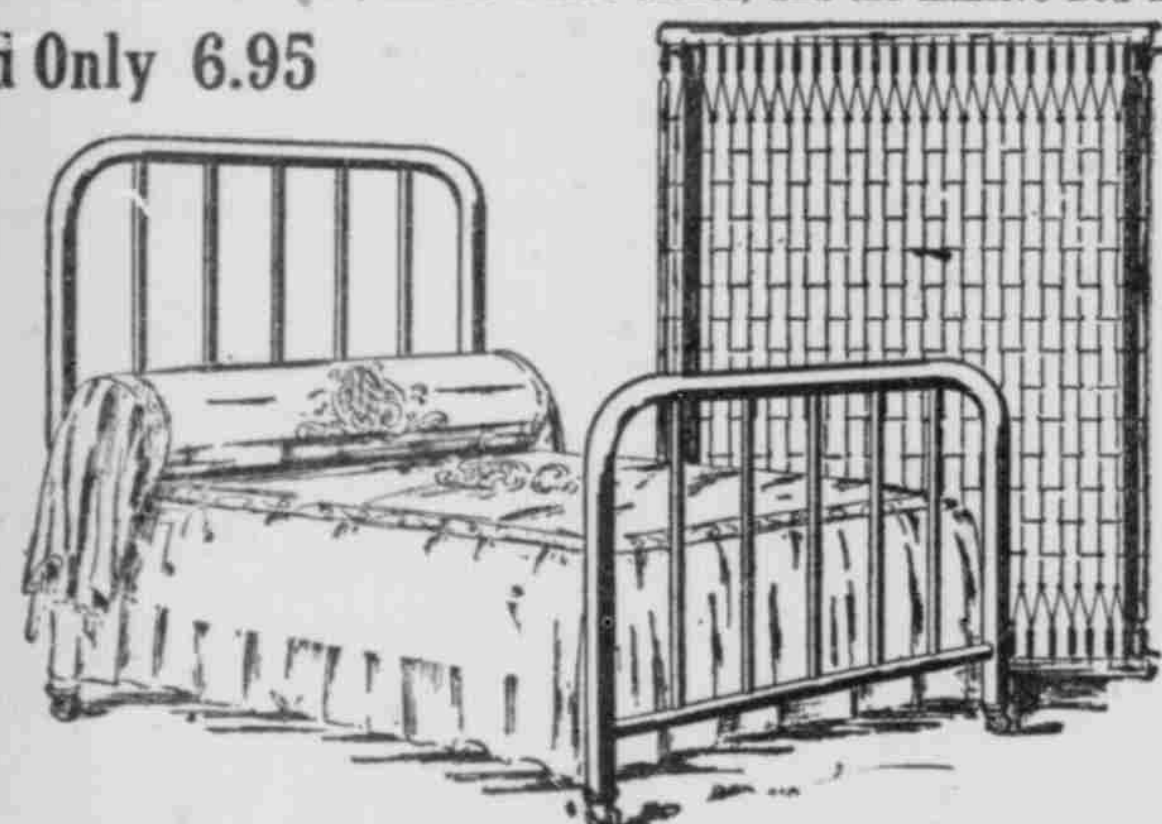


Massive Colonial Oak Suite \$55.50

You would never expect to buy such a suite under \$75. We are passing on to you this great saving in price, as another evidence of our "highest standard of value giving."

Picture in your own mind three large massive pieces—Bed, Dresser and Chiffonier—in beautiful quarter-sawn oak, the very newest style, elegantly finished, and still you cannot conceive the rich effect of this grand suite. The Dresser base 42x21 inches with 4 drawers, mirror 30x23 inches; the Chiffonier has 6 drawers, mirror 24x14 inches, and the massive Bed matches in every detail.

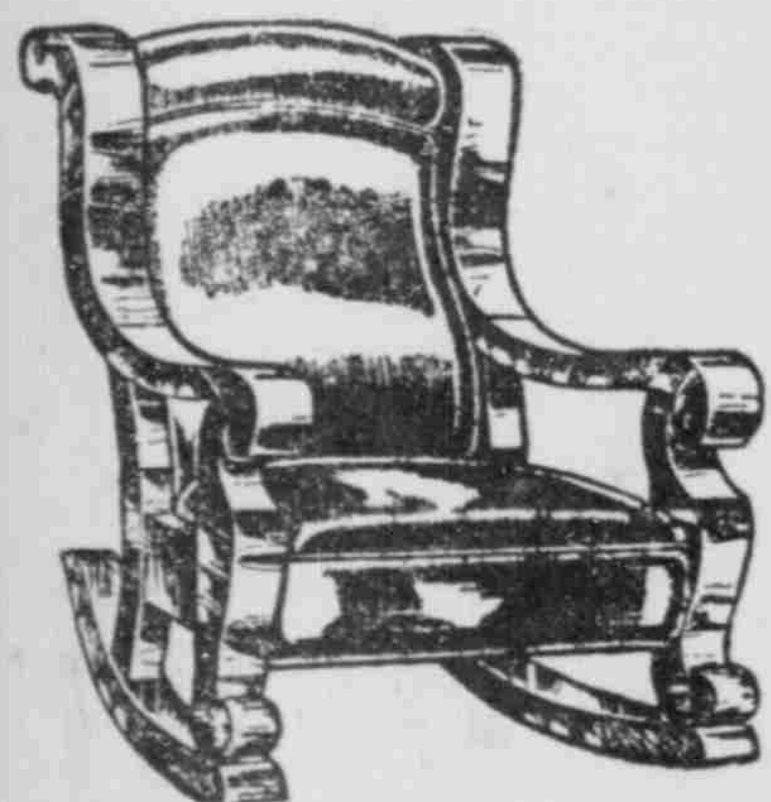
Bed Only 6.95



Steel Bed Spring and Mattress \$16.50

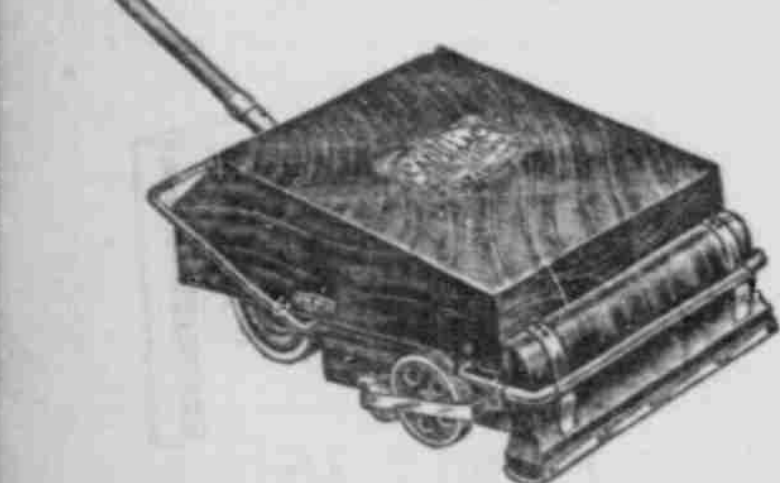
This "Simmons" Steel Bed differs from other similar beds because it is made of cold rolled steel, therefore is extremely light-weight, and, because every joint is electrically welded it is more substantial. Easily moved about on roller bearing steel castors, without wear and tear on your floor covering and hardwood floors.

Beautiful non-tarnishable Vernis Martin finish. This complete outfit, bed, Link-Fabric spring and cotton mattress is an exceptional bargain, that will ordinarily cost you \$22.



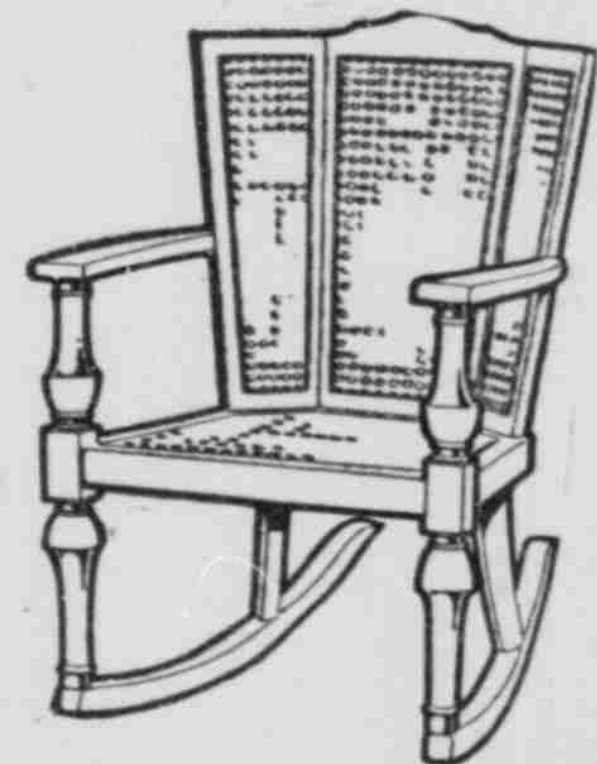
\$12.00 Rocker \$9.95

Beautiful and massive, just as illustrated; has very substantial frame, upholstered with black Regal Leather over comfortable spring seat; note the high back with head rest. Just the sort of rocker you've been wanting.



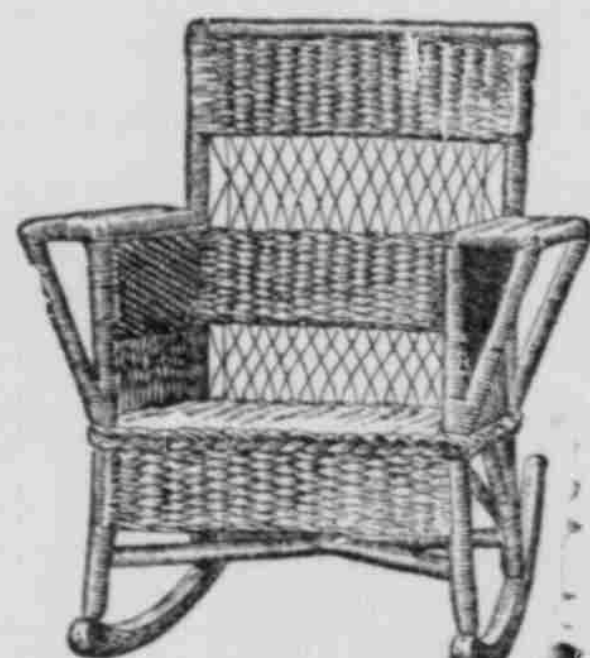
COMBINATION VACUUM AND CARPET SWEEPER \$4.95

Its three powerful bellows suck up the dust while the rapidly revolving brush picks up all litter on the surface. Permanent satisfaction guaranteed. Ordinarily sells at \$7.50 to \$10.



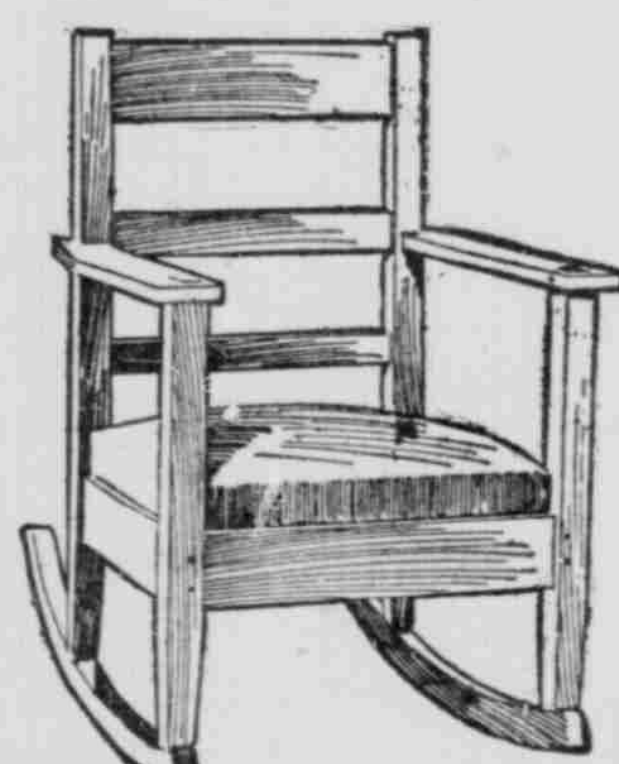
Solid Mahogany \$12.75

The latest design with wing back; has hand woven cane seat and back. Unexcelled in beauty and finish.



Fiber Reed \$7.50

This Rocker with Chair to match, each \$7.50; finished brown; very substantial and attractive designs; all-year-round furniture, light weight, easily moved onto the porch in summer.



Genuine Leather \$8.95

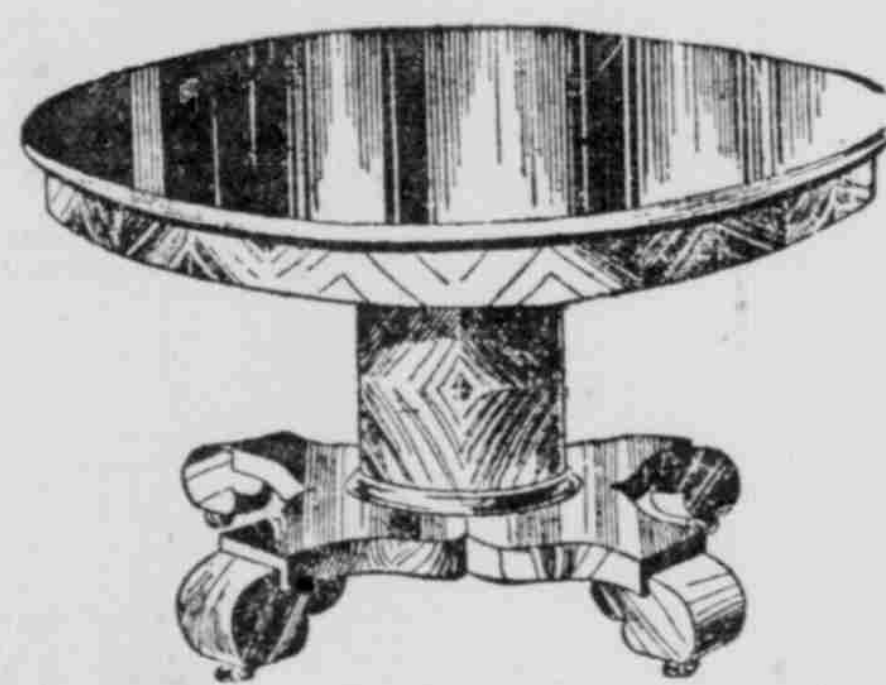
Built of solid oak, fumed finish; a very sturdy construction; has automobile Spanish Leather slip seat with best steel springs.



\$8.75

Couch Hammock

It has substantial spring and comfortable mattress; heavy canvas wings and wind shield in back. Suspended from strong ropes and chains. A splendid article for outdoor sleeping or general porch use. Let us show you the entire line.



48 inch Top \$17.95

This massive Colonial Extension Table would lend grace and beauty to most any home. It is built of selected quarter-sawn oak, excellent golden finish. You'll find here a big assortment of Dining room Tables ranging in price from \$6.95 up.

\$2.00 FLAG OUTFIT \$1.15

This large 5x8 feet Flag with jointed pole, socket and halyard, packed neatly in a box, is an exceptional bargain. Every home should now demonstrate its true patriotism by displaying upon every occasion our beautiful Flag. By purchasing months ago in large quantities we are able to offer you at this very low price this Flag of absolutely fast colors.

SPRING HOME F

The Greatest Furniture Selling Campaign
Ever Conducted in the State of Indiana

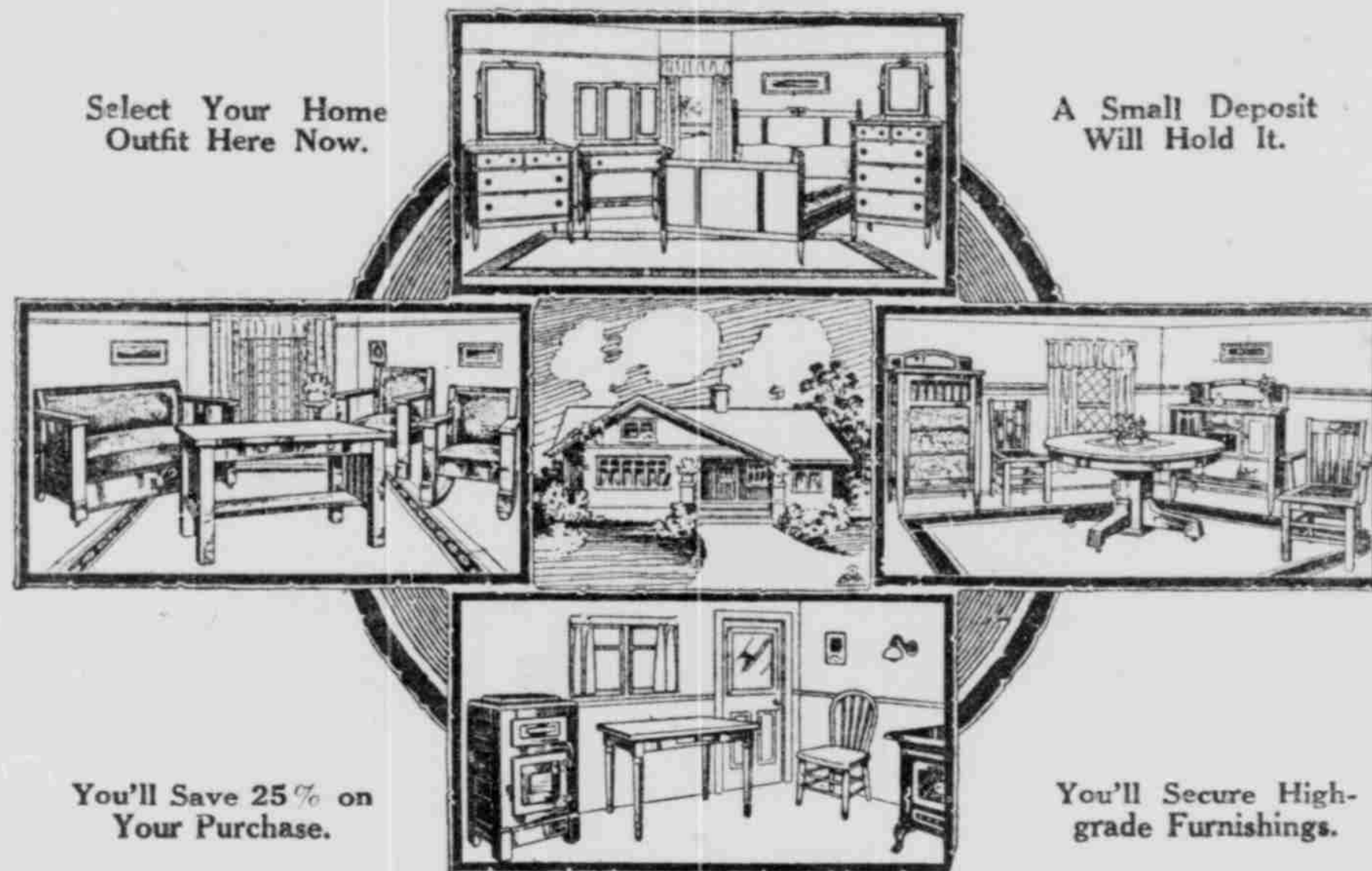
Of Fine Furniture, Rugs, Floor Coverings, Curtains, Stoves, Ranges, Go-Carts
Any Firm in the State

We have consummated some wonderful purchases through our 45-Store Buying Organization. We have amassed gigantic stocks by plunging months ago when we foresaw what conditions would be this Spring. We safeguarded Your interests and Ours and will Supremely, Impressively and Overwhelmingly Demonstrate this store's absolute Leadership in South Bend as Value Givers.

Our immense store is a Veritable Exposition of Bargains. Five big sales floors besides an enormous surplus stock in our warehouses bought

The Unparalleled Values Presented Here are Possible Only Through the Concentrated Buying Power of 45 of the largest furniture stores in the State. The great savings in the Spring Event are due to our connection with this Giant Buying Syndicate, and to that alone. Join the largest crowds of

Select Your Home
Outfit Here Now.



A Small Deposit
Will Hold It.

You'll Save 25% on
Your Purchase.

You'll Secure High-
grade Furnishings.

Home Outfits Our Specialty

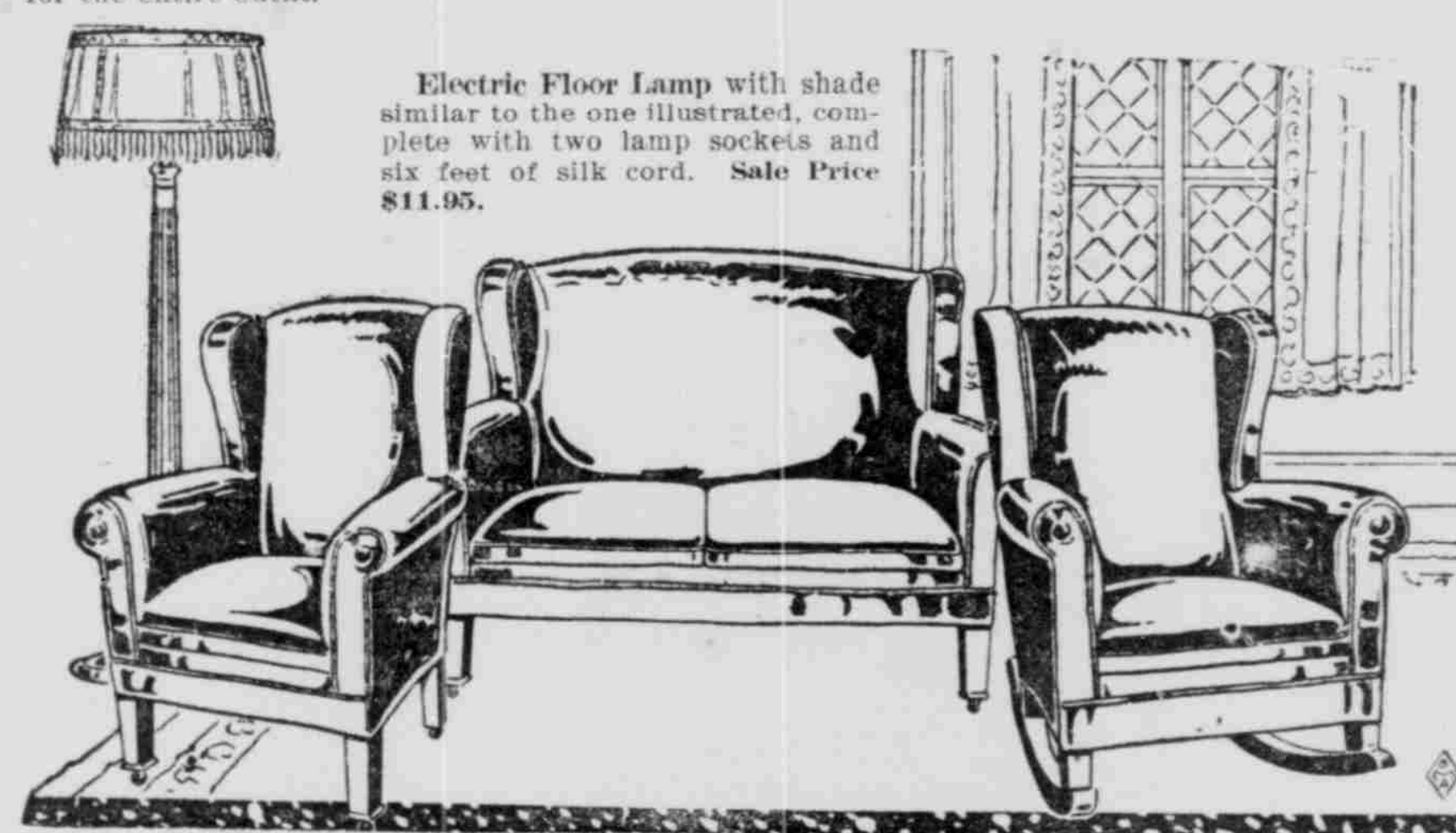
Our years of experience, our immense selections, and the Buying Power of 45 stores, enables us to furnish your home complete with high-grade Furniture, Floor-coverings, Stoves and Ranges at a saving in price that is absolutely impossible to equal elsewhere.

Three Rooms Furnished Complete \$90.25

The Wonder Outfit, consisting of Furniture, Floor-coverings and even a Stove in the kitchen. A marvelous opportunity for Newly Married People to start Housekeeping.

\$250 Four Room Outfit \$195

A big variety of fine furnishings for your own selection that will come within this remarkable price for the entire outfit.



Electric Floor Lamp with shade similar to the one illustrated, complete with two lamp sockets and six feet of silk cord. Sale Price \$11.95.

Genuine Leather, 3 Pieces \$49.50

There is an endless variety of excellent Living Room Furniture in our stock and these two handsome 3-piece suites are a splendid example of the bargains to be found here now.

The suite illustrated has massive frames, substantially built of hard wood; upholstered with genuine Spanish Leather, over comfortably padded back, and dependable steel spring seat. The high backs and deep seats and all-covered arms make this suite very attractive. Be sure and see it when making your selection.

3-Piece Suite \$22.50—Birch, mahogany finished frames; seats are upholstered in genuine black leather over best oil-tempered steel spring seat. We doubt very much whether you can find another suite its equal under \$35. Excellent furniture for living or reception room.



Length 56 in. \$27.95

Buffet, as illustrated, built of quarter-sawn oak, beautiful golden finish, has plank top and best French plate mirror.



\$9.95

Gas Stove with oven that bakes perfectly and three top burners. Standard "Jewel" quality.

Has Disappearing Front Porcelain Extension

45 Store Buying Power makes the price . . .

Makes Housekeeping Easy. Every woman has every modern convenience. It is the acme of convenience and labor and money.

If she fully realizes its worth she will take advantage of this low price and

\$1.00 Cash, \$

It is built of selected oak, dull, gold or has every modern convenience.

Similar Cabinet at \$19.75—In place of ing doors, and aluminum extension work terms also apply on purchase of this cabinet.



Jewel Combination

There are none superior to this Jewel and convenience delights every woman who sees it. A complete Coal and more space in your kitchen than the old coal or gas without a single change of

Note the white porcelain splashers, pan below burners and the plate on over extreme length of stove is 4 feet.

The superior quality of "Jewel" Stoves but the best new gray iron enters their evidence of expert workmanship. Its price under \$75. Sale Price \$65.00.

Other Combination Ranges priced at

TO PEOPLE LIVING OUT OF THE CITY

Such is the enormity of this money-saving event that even this broadside of two pages is inadequate to convey its importance. A visit to the store is essential and never has South Bend afforded an attraction more deserving of a visit. We rebate your fares and we pay the freight, but even if we did neither, the savings effected would cover the cost of both many times over. However, if you can't come, we'll give careful attention to your mail orders.

The Ries Co.
306-308-310
S. MICHIGAN ST.
South Bend's Largest